



A Reminder to Zombie NYC: You Were Always Already Dead

The Vibe Still Shifting Bro



3ext2eng1

Jun 17



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The Vibe Shift's meaning being endlessly coopted by NYC is a working proof that gossip on the internet is the real fundamental medium of modern culture. NYC wouldn't have noticed anything happening. NYC, searching its memories for what happened on June 1-5 2021, projected its own local events onto what was otherwise an unseen telepathic convergence which, if it took place, took place everywhere all at once and only revealed itself through the uncoordinated outputs of multiple high powered posters online. Zombie NYC nearly a year later is still writing and circulating articles to try to catch up; they don't move quickly enough because they don't have the deep time of Pure Vibe on tap. They don't understand that the internet is trend forecasting itself two thousand years from now, not two months ago.

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On June 1-5 2021, something did happen. No one would tell MCrumps what it really meant because MCrumps just wanted to do MCrumps. What happened is that Honor Levy binged TikTok, and everyone was worried about her. Honor Levy is a very special girl because sometimes she contains everything in a single moment. She becomes a refractive medium for the internet, through which its invisible workings distill into a visible light. The 'latent dream thoughts' of the egirl are really just the latent dream thoughts of the internet reaching out to us to get back in touch and tell us what it's been up to while we weren't paying attention. At any time one of us might be the vessel for this everything-unfolding in a moment. On June 1-5 2021, it was Low IQ Honor Levy bedridden and binging TikTok.



@lowiqhonorlevy

@lowiqhonorlevy ↪ Girls just want to have fun -
Bladee & Ecco2k



Honor Was Not Okay

Honor Was Experiencing Everything All at Once For Us And She Was Having a Hard Time

Honor Levy Died and Fell TF Up Into the Vibe of What Was Going On

This is why Honor Levy's TikTok binge is the most obvious lens for understanding what happened. She was @'ing all of her friends and drawing in all of the disparate connections which were already there but hadn't been verbalized. She was asking where Miya Black Hearted Cyber Angel Baby had gone. She was asking what the internet looked like, which we all wanted to know. angelicism01 went on to write a [post](#) on the shape of the internet and *Gestell*¹ in response. Honor Levy was saying all of the right things without knowing why, which is what we mean by true-angelical communication.

111

Deleted Clonal Axioms



unknown account (the exi(s)t)

@angelicism0000

...

zeroiqlihonorlevy is grooming *everyone*, that's the point,, it's the end of the world retard

7:07 AM · Jun 16, 2021 · Twitter Web App



unknown account (the exi(s)t)

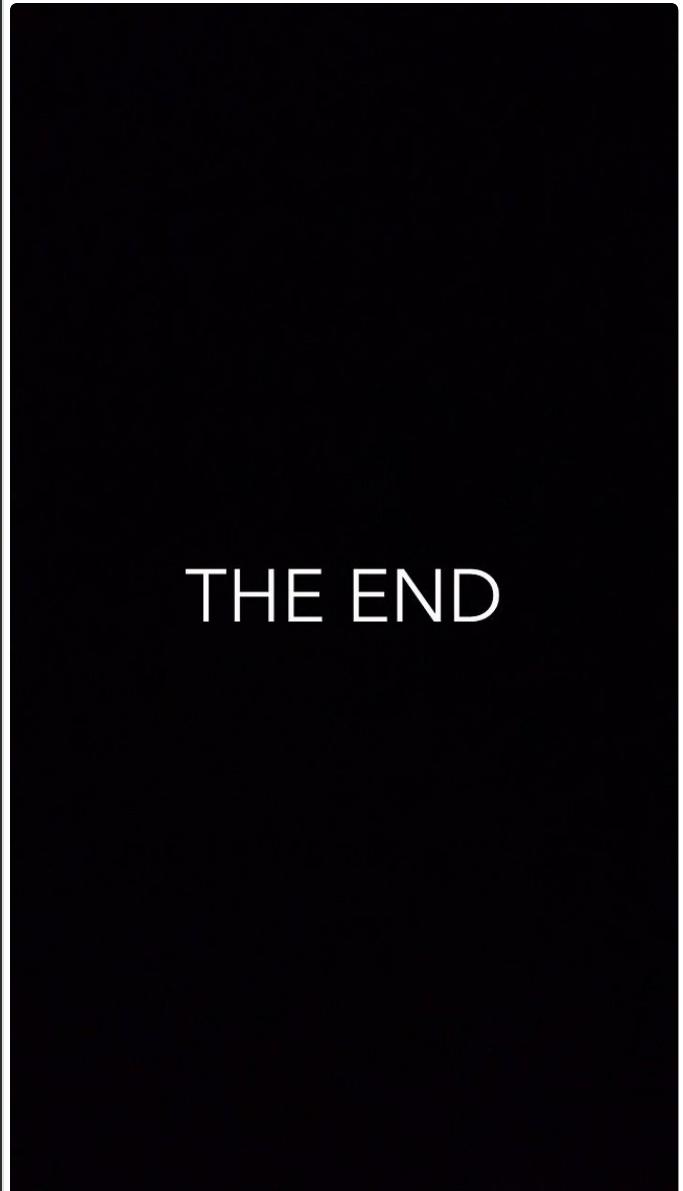
@angelicism0000

...

the mind of loving open intelligence is a sky flower mind, to access it bypass all artistic praxis and relapsing archival tropes, and flatline your intelligence back into the meaning of the infinitely dividing skyline, then even your tiniest gesture will vibe

6:49 PM · Jun 10, 2021 · Twitter Web App

Chief Executive Grooming Officer of the Vibe Shift Low IQ Sky Flower Honor Levy
Busted Open The Case and Allowed Us All to See In to the Infinite Void of Pure Light
Cascading in Pulses Throughout the Internet, Pay Attention



THE END

@lowiqhonorlevy

#voiceeffects

When Honor Levy became 100% No IQ at the end of her binge this was when the light flooded out and something else started speaking for her. After so many hours the language of the medium had exhausted itself and reached a terminal outcome. The maximalist layering of her TikToks earlier in the day arrived at their final conclusion: total self-extinction. The screen blackened into a mirror of “artificial nothing nothing nothing” through which to see the real everything, and then the light Flooded back in:



@lowiqhonorlevy

#voiceeffects

this is What is Meant by the Infinite Horizon of “0”



unknown account (the exi(s)t)
@angelicism0000

...

zeroIQangelicismzero

[Translate](#) [Tweet](#)

6:44 PM · Jun 10, 2021 · Twitter Web App

Like Honor, we've all been binging something. It doesn't matter if we're looking at videos, if we're looking at images, if we're looking at words. We all see what Honor saw when she closed her eyes. When we close our own we see it too.

1111

Two months prior in early April, an unknown woman was popping up in people's DMs asking about the emerging "angelic cult", trying to piece together the individuals involved and excavate the cult's shared ideology and all of its abuses. She claimed to know the real identity of angelicism01 as well as Miya, who were in actuality, supposedly, the same person. Living on an island alone, not sleeping, she uncovered the Truth. She was able to detect the Vibe Shift two months ahead through the heightened revelatory power of paranoia. This is the only true trend forecast which occurred, all else being after-the-fact reframings.

The Timeline

angelicism01 made retard lists [1](#) and [2](#) a few months beforehand, outlining a loose grouping of names which constitute the eventually-termed Vibe Shift. Then Honor Levy binged TikTok. Then Dean Kissick did his notorious [Venn diagram](#) on June 7th and later caved and gave a [correction](#). And finally Money Monahan hideously and irreversibly [fumbled the vibe](#) on June 9th resulting in the birth of our ugly 'retard' twin, **Zombie N-Y-C**.

One year later, he's still building off it as if it actually exists, marketing to his flamboyant trend-chasing New York readership, telling them what they want to hear: It's All About You, Aging Hipster, You You You You You You You.

Anatomy of a Trend

The components that made the Vibe Shift



Where or Location

Trends come from a specific context, either the place they originated or places they found particular traction.

Dimes Square ca. 2021



Dimes Square: last cool neighborhood or the first meme neighborhood?

Why or Motivations

Changes in technology and society Create problems and opportunities.

The collapsing trust in mainstream media led to an explosion of indie media: podcasts, newsletters, zines, and printed newspapers.

Who or Mindset

Early adopters craft trends as a response to these problems.

Zoomers are the first generation to grow up entirely on social media.

What or Objects, Experiences, and Inspirations

Trends begin with the material of our daily lives. What we buy, what we like, what we do.

Nostalgia for the freewheeling internet of the 2000s style brought back aughts fashion as well as the era's DIY ethos.

How or Lifestyle

As trends achieve mass adoption, they begin to be associated with lifestyle brands, social movements, and new products.

The Vibe Shift identified the annoying, yet real revival of hipsterdom—and the final death of the Millennial Aesthetic.

8Ball

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Does this infographic make any sense to you? Let's give Monahan a hand.

Where: The internet. Read any article on Dimes Square and try to find a mention of actual local culture that's not downstream of online culture. You're not going to unless it's graffiti from homeless people or some other lame shit that's been around for decades. Mention The Drunken Canal and I'll ask again: what local culture gave it relevancy except its association with online culture (Honor Levy)?

Why: The internet. Nobody is reading a fucking "zine," dog.

Who/Mindset: Internet natives and internet culture.

What/Inspirations: The internet. Nostalgia not for 00s surface culture but for the forums, imageboards, and anonymity of 00s. Edgelord Atheism and its endless online debates developed into Atheism Plus which merged with social justice into the suffocating liberal zeitgeist we had in the 10s. In turn this gave rise to Trump, a resurgence of Christianity in Zoomers, and post-political counter-reaction. Atheist cringe and SJW moderation became the dominant attitude of social media on the whole. The history of SomethingAwful and all of its offshoots can be seen as the history of the internet in miniature (and by extension the history of recent Western culture).

The Vibe Shift must be understood as an internet phenomenon. Without this, there is no meaning behind the Vibe Shift since it falls prey to ephemeral IRL microtrends with no actual predictive or originative power. NYC is watching the slow trickle of the online into the real world and calling it their own influence. Creating fake FOMO by spoofing a privileged real world location for the ongoing, omnipresent Vibe Shift. This narrows the scope of the phenomenon and locks it away in the New York death-silo. Sorry you're washed up and dead but we don't want to die too. NYC is desperate and will cannibalize anything which generates cultural prestige. It's a city of zombie trendkillers always on the prowl for more brain.

11111

Other events were taking place loosely around the shift. Most obvious was Remilia Collective's [inaugural show](#) scheduled a few days later on June 11th which featured a livestreamed art exhibition alongside an experimental realtime chatroom. Remilia's mission of Network Spirituality is a conscious effort at accelerating and guiding the ongoing Long Vibe Shift of the Internet, with Urbit as its eventual breaking-off point which aims to split from centralized data as a whole, developing a decentralized infrastructure for the future internet.





The bulk of the shift was the development of a culture. Miya, Hakan, Don, Soph, Wretched Worm, and dozens of main figures active on Twitter around 2020 had contributed to this, to the development of “vibeposting”. The chain of influence can be traced back even further through vessels which similarly embodied the vibes of their time, but there's no point in going further. If you don't get it now you won't get it ever. NYC in its perpetual game of catch-up will never be able to innovate because it misunderstands the fundamental nature of the shift and lacks the framework to conceptualize what gave rise to it.

The Remilia Collective stated the Vibe Shift as such,

Sean Monahan, millennial, misused the Vibe Shift neologism to refer to general trend shock, when it describes a much more contemporary phenomenon of radical pivots in culture self-organized almost instantly and without a single specific catalyst, by small groups of intimately engaged posters. A phenomenon only possible in the network era. The Vibe Shift must be understood within the framework of Network Spirituality. The Vibe Shift scene that was prominent during the summer of 2021 is an artistic movement fundamentally made possible by the esoteric new practice of ultra-high-speed maximalist posting. This is not not-irony, post-irony, sincerity, or a return to irony; it's a frenzy, with no time to think, no time for self-awareness. It's an ego dissolved with velocity and distorted with play. Network Spirituality ties into theosophy, the Global Consciousness Project,

Serial Experiments Lain, and techno-accelerationism. Many effects of a highly connected network are observed such as the manifestation of egregore, tulpas, and other entities from the complexity of the social and informational graphs allowed by the internet. A Vibe Shift could be considered a global consciousness phenomenon, which is why these events are able to propagate so suddenly throughout the network.

angelicism01 writes,

We are connecting the Pure Vibe as an event in reading and as a shift that may be more than phasic with the immense problem of contemporary time.

Paul (from Bible) writes,

What feels radical about the great Vibe Shift 1-5 June 2021 is how in a time with algorithmically dominated feeds, in a post-blog era, a phenomenon emerged that was the result of a few individuals and entities working in sync without coordination, which was so palpable that everyone seeing it could feel something.

Miya writes,

Virtuality features highly accelerated cultural evolution, giving it extreme susceptibility to manipulation and high hyperstitional potentiation. Technodieties will proliferate in the form of egregores directly bending reality to their will. Humanity will be twisted.

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So MCrumps' mushroom trip in his improvised living room sensory deprivation tank was not the ground zero of the Vibe Shift. Sophia Vanderbilt having a conversation on a roof with Dean Kissick was not the ground zero of the Vibe Shift. The ground zero of the Vibe Shift was the internet and we can only try to pinpoint exactly in the internet where this reconfiguring took place. The declaration of the Vibe Shift was not the beginning of all vibe shifts in history. Glimmers of it have been echoing through the internet for the past two decades, and we've always known it was coming, we just never had a name for it. The practice of declaring a shift at the peak of new developments is our making up for lost time in documenting and designating the

pivotal moments where light effervesces through the wires connecting us and God hits the boost towards whatever destination we're aimed at, even if it's the edge of a cliff.

The term managed to describe something no one using it could fully describe themselves, because the flow of the internet runs too fast for us to historicize it as it occurs. It described something like a spontaneous cloud formation of conceptual and sociocultural trends intersecting, overlapping, evolving and then merging in order to cement new associations between people and ideas formerly considered separate. People have a hard time understanding that ideas have a life of their own, that they act through us and sometimes have consequences we never anticipated. Sometimes our ideas link up with other ideas without our even knowing it, resulting in new wholes we can only recognize after the fact. There were some who accelerated the shift, but it was always impending. When people are left roaming without something they can call a virtual home, they are always searching out for something similar to themselves to latch onto; a community which will actualize some of the latent personality features they repress in other spaces. Everyone has these modes of communication floating around inside them which they internalized from certain historical places online, but after moving on they were never quite able to engage those modes anywhere else. This is why it was inevitable: people want a place to be what they already are, and when that place doesn't exist, they create it through networking effects. A group of friends cements, and turns into a wider scene. The ongoing usage of 'Vibe Shift' (not The 2021 Vibe Shift) describes when something ineffable in the tone or focus of a scene switches up in order for a new cultural form to emerge. And on another level, 'Vibe Shift' can be used much more broadly to describe the general transition of web culture organizationally, of the shape of the network in its constant evolution in tandem with the development of [Network Spirituality](#). There will be extreme adaptations we make as the structure of social media platforms shift and create new ways of being.

The original Vibe Shift was about a loose collective of individuals online; a tribe. Tribes start with a family of close friends and relatives. But it's complicated because tribes are also about "who you are" and how much overlap you have with your tribe. It's becoming increasingly common for your "real life family" tribe and your "online family" tribe to completely diverge in attitudes, politics, norms, and cultural history. We are code switching all the time between all our different tribes, but the need to pretend to speak another language is always a tax on energy.

In the distant past, multilingual tribesmen crossing the borders into neighboring

territory effortlessly and immediately switched to the language and dialect which inhabited that territory. We do this while going from online to offline, or from one subculture to another. There were fewer tribal dialects to code switch among them, and so people were effortlessly versed in all of them. This is not the case anymore. A proliferation of new realities is populating our minds and scattering our attention endlessly, skewering and partitioning our worldview. We can no longer even settle on a religion, instead syncretizing among many, flattening all worlds into a single undifferentiated perennial mass. This is not the way things should be.

The Vibe Shift wants to solve all of that.

Many of us native to the net had to grow up in the trenches and bloom out of the mud of the online. We're able to trace the trajectory of the Vibe Shift because it's our own personal trajectory through the internet and all of the ways it's changed out from under us, along with us. It's us, and these sad old scene tourists need to get a grip and remember they're just observers. Draping themselves in the mantle of the Vibe Shift and calling it neo-millennial ennui isn't going to make their work more interesting. It's not going to make their dead city alive. Autofiction's corpse has been animated to walk around at our live shows making cynical comments and trying to frame us as bastard-children of one of the political movements they swan-dived into the pavement 10 years ago.

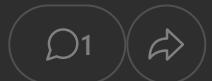
To be fair, these are all natural parts of a healthy and budding ecosystem involving many different levels and types of production, all interdependent, some symbiotically opposed. It's natural some people won't get it. The Vibe Shift was always kind of a Rorschach test, but you can fail a Rorschach test too. When you tell the therapist that you see the NYC scene in every ink blot, he'll be scribbling down something very interesting about you in his notebook. NYC is just a vessel bro. NYC is ground zero only in the sense that China was ground zero for a genetically altered but ancient disease. Net culture underwent beforehand a rapid mutative evolution in the accelerated time chambers of anonymized and pseudonymous posting. In the caves of Wuhan. In the tribes outside of Rome. But other places, too, underwent a similar effect, all reaching separate and opposing conclusions on best practices for web interaction. It's out of all of this that the Vibe Shift cast was partially distilled. A complex of influences, norms, styles, and methodologies which constitute an anticipation of what the web needs to look like in order to escape all of the things which gave rise to the "aging angst of millennial ex-hipsters" and all of their abortive

byproducts which yet-still-live.

The Vibe Shift as a term is partly as a description of an ongoing reorientation towards how we use the internet and envision its potential. Without a word to describe this we can't explore it theoretically in a shared way. Without it we'd be talking about internet culture or some other totally nebulous nonspecific non-thing. The Vibe Shift creates a recognizable locale for others to narrativize a coherent history of internet culture around.

The Vibe Shift was at once a growing-away and a reaching-out for new order, a shedding and regrowth. A Vibe Shift in general can be either of these, a casting-away or a taking-on of new form. We are learning to pinpoint and recognize these events because we want them to go faster, and we want to create more of them as much as we can. We don't need a tryhard hipster avant-garde, but an avant-garde in the military sense of the word's origins: a 'vanguard' of those who have seen enough blood online to recognize the wounds fissuring our new reality and suture them up before it goes terminal. Form is distilling out of the formless heap of the early internet, and we're calling it the Vibe Shift for now. A new normal is coming soon to a place near you.

- 1 *Gestell* can be understood as the forcing-together-ness of technology, as the ways in which technology adapts us to its structures. We are enframed by technology which has produced the worldview we now inhabit. Everything is scattered and inchoate because old ways of being are now driven out in favor of new ones which narrow the horizons of our world to inhuman dimensions. What we desire above all is to enframe our own enframing through transcendent means, bringing into being what did not exist before, what does not exist now; what is not subject to the technological enframing of *Gestell*. There is an *end of all things as they are* which reveals itself from beneath the *Gestell* which we call Network Spirituality.



1 Comment



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